

ACCREDITATION PROCEDURE AND RULES

Accreditation media representatives to events organized by Crocus Expo IEC will be made by Press Service on the basis of a completed <u>application for Media accreditation</u> signed by the head/editor-in-chief and stamped or mass media photo ID.

An accredited journalist is given a branded press representative badge and a relative press portfolio.

Advertising agents, marketing, distribution department and photobank employees are not entitled for accreditation! Badges are non-transferable!

Accredited journalists are required to provide a copy of published materials/video about an exhibition or links to them to Press Service of Crocus Expo IEC.

In case of failure to provide a copy of published materials/video about an exhibition or links to them the mass media may be refused accreditation to other events in Crocus Expo IEC.

Acting journalists of political, business, and also relevant specialized mass media are entitled to accreditation.

Press Service reserves the right to refuse accreditation to an exhibition without stating any reasons.

For detailed information about terms and conditions of accreditation and answers to questions related to mass media work at exhibition events please contact <u>Press service Crocus Expo IEC</u>.