

An aerial photograph of the Crocus Expo exhibition center, showing multiple large exhibition halls, a vast parking lot filled with cars, and surrounding urban buildings under a clear sky. The image is partially covered by blue geometric overlays.

The world of unlimited POSSIBILITIES

- ▶ Overall space
of **1 040 000** m²
- ▶ **3** Pavilions
19 exhibition halls
52 conference halls
- ▶ More than **350** exhibition
and business events,
more than **10 000 000** visitors
annually
- ▶ Myakinino metro station,
free parkings for **35 500** car slots

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Address

of the exhibition centre Director

Dear organizers, participants and guests of exhibitions!

Exhibition and fair activity is undoubtedly of great significance in the modern world since it reflects global tendencies and social, economic and political situation in the country. Exhibition and congress events contribute to the development of economy in general and its separate sectors in particular.

Being a meeting place for representatives of business community – producers, distributors, investors, clients, and representatives of state authorities, exhibition events contribute to successful promotion, expansion of existing borders of the market of goods and services, a place for solution of urgent problems in branches.

Moscow possessing powerful potential is the recognized exhibition center of Eastern Europe and the CIS countries. And Crocus Expo International exhibition center is in the leading position among the exhibition centers of Russia and Eastern Europe.

Annually more than 50 companies hold exhibition and business events on our fairgrounds. The majority of the events are supported by the state.

Crocus Expo is one of the largest and prestigious exhibition platforms of the world conforming to the international standards of the expo industry and equipped with modern equipment. For more than 10 years we have been monitoring the quality of services and expanding their range aiming to provide you with the most comfortable conditions for solution of business challenges.

We do everything striving to make our cooperation effective and long-term!

Crocus Expo IEC Director
Andrey Bortsov

Exhibition centre description

Crocus Expo is one of the largest and modern expo venues of the world, full member of the Global Association of the Exhibition Industry UFI in categories Exhibition Organizers and Exhibition Centres. Membership in the International Association of Convention Centres (AIPC) is the quality label and testimonial of compliance to international standards of services level provided by the exhibition and congress centre.



Crocus Expo was granted acknowledgement of international experts and it is ranked among the top ten the most famous expo venues of the world alongside with Messe Hannover and Messe Frankfurt (Germany) and Fiera Milano (Italy).

*Crocus Expo is ranked among **TOP 15** global and **TOP 10** European exhibition centres.*

***No.1** in Eastern Europe.*



According to feedback from more than 90% of foreign exhibitors Crocus Expo is considered to be the most perspective expo grounds in Russia. The venue is up to the highest standards set by the leading exhibition complexes of the world.

Crocus Expo is a multipurpose business arena for holding of large international and national exhibitions, congress events and other large-scale and significant events. Exhibition spaces allow fitting premises to projects of any format and level of complexity.

Aquarium Hotel*** located in Pavilion 3 offers 225 rooms providing comfortable accommodation for the guests of the complex in close proximity to the exhibition pavilions.



Crocus Expo is a large organizer of exhibition projects which made successful showing among foreign and Russian specialists. Exhibitions of the complex own program cover a wide range of thematic profiles: **automobile, transport and road building industries, yachting, ecology, light industry, medicine and ophthalmology, tourism, advertizing, electronics, hobbies and many others**. The visitors' audience is characterized by the widest scope – from highly specialized professionals to general public. The project portfolio is annually supplemented, and already existing expositions don't cease to develop, adapting to current trends thanks to fresh ideas.

*Crocus Expo today is more than **1 000 000** m²:*

- three pavilions connected by covered passageways
- exhibition and conference halls
- indoor and outdoor free parking lots
- customs office providing customs clearance of goods right on the territory



Crocus City infrastructure

Crocus Expo is part of the Crocus City trade and exhibition complex. All objects located on the territory of this «satellite town» of Moscow are at the disposal of guests of the exhibition center: shopping mall with a movie theater, a skating rink, a contact zoo and other «points of attraction» for the whole family, shops and boutiques, a concert hall, restaurants, a yacht club, a hotel and free parking lots.

All Crocus Expo pavilions are interconnected among themselves and other Crocus City objects by covered passageways. It allows participants and visitors of events to move comfortably from fairgrounds to shopping centers, hotel, concert hall or metro station without going outside.

Additional transport benefits of the Crocus Expo territory: a helipad, yacht mooring and a bicycle parking.

Transport accessibility

Crocus Expo boasts a well developed transport infrastructure – it is located on the outer side of the Moscow City Motor Ring (65-66 km) and on crossing of arterial highways of the capital and availability of several exits from the highway and free parking lots makes the arrival to the complex by car very convenient.

Besides Myakinino metro station is located right on the Crocus City territory. Covered passageways provide accessibility not only to pavilions of the exhibition centre but there are also skywalks to VEGAS trade and entertainment complex, Crocus City Mall and Tvo Dom mega store. Thus a comfortable visitors' flow movement is secured regardless of weather conditions.

Availability of the metro station and also proximity of the pedestrian bridge from the suburban area – the Pavshino meadow – contribute to extra inflow of visitors.

Facts and figures

366 100 m²

indoor exhibit space

219 000 m²

outdoor exhibit territory

35 500

free car slots

19

exhibition halls

52

conference halls



Annually:

More than 55 000

exhibitors

More than 10 000 000

visitors

More than 350

events:

- exhibitions, trade fairs
- congresses, conferences, scientific symposiums
- corporate and entertaining events
- sports competitions

Exhibition halls

Exhibition halls description and specifications

There are 19 exhibition halls of various spaces and configurations in the three Crocus Expo pavilions. All halls are divided by mobile partitions and that facilitates an opportunity to combine their sizes and to consolidate expositions located in different halls for the embodiment of a uniform concept of space.

Exhibition halls of Pavilion 1

Halls	Space / allowable build up floor space, m ²	Floor load capacity	Height from floor to ceiling cross-beams	Maximum stand height	Loading gates
1	4 730 / 4 456	20 t/m ²	9 m	7,5 m	3
2	4 338 / 4 024	20 t/m ²	9 m	7,5 m	3
3	8 391 / 7 744	20 t/m ²	9 m	7,5 m	3
4	10 750 / 10 315	20 t/m ²	9 m	7,5 m	7

Exhibition halls of Pavilion 2

Halls	Space / allowable build up floor space, m ²	Floor load capacity	Height from floor to ceiling cross-beams	Maximum stand height	Loading gates	Freight elevators
5	4 425 / 4 072	20 t/m ²	7,95 m	6,95 m	3	no
6	4 423 / 4 070	20 t/m ²	7,95 m	6,95 m	3	no
7	8 538 / 7 945	20 t/m ²	7,95 m	6,95 m	5	no
8	12 780 / 12 069	20 t/m ²	7,95 m	6,95 m	5	no
9	9 735 / 9 000	1 t/m ²	7,85 m	6,85 m	4	4
10	8 443 / 7 882	1 t/m ²	7,85 m	6,85 m	5	5
11	12 635 / 11 815	1 t/m ²	7,85 m	6,85 m	4	4

Exhibition halls of Pavilion 3

Halls	Space / allowable build up floor space, m ²	Floor load capacity	Height from floor to ceiling cross-beams	Maximum stand height	Loading gates	Freight elevators
12	11 291 / 10 546	2,5 t/m ²	9,5 m	8,5 m	3	no
13	16 183 / 15 363	2,5 t/m ²	9,5 m	8,5 m	3	no
14	17 637 / 16 800	2,5 t/m ²	9,5 m	8,5 m	3	no
15	17 942 / 17 051	2,5 t/m ²	9,5 m	8,5 m	3	no
16	11 828 / 11 159	1 t/m ²	8,5 m	7,5 m	5	5
17	16 100 / 15 493	1 t/m ²	8,5 m	7,5 m	5	5
18	17 745 / 16 980	1 t/m ²	8,5 m	7,5 m	5	5
19	18 046 / 17 117	1 t/m ²	8,5 m	7,5 m	6	6

Conference halls

Conference halls description and specifications

There are 52 conference halls in the three exhibition centre pavilions including a unique transformable Crocus Congress Hall (Pavilion 3, hall 20). The Crocus Congress Hall features 36 conference halls which can be optionally built to premises of any configuration and size.

Thus Crocus Expo conference halls benefit accommodation of various profile events: conferences and conventions, scientific symposiums, seminars, forums, training courses and presentations which attract professionals from different businesses.

Conference halls of Pavilion 1

Conference halls	Space, m ²	Height	Seating capacity (theatre seating)
A	166	3,88 m	150
B	85	3,88 m	70
C	143	3,88 m	130
D	111	3,88 m	100
E	256	3,88 m	250
F	300	3,88 m	300
G	300	3,88 m	300
F+G	600	3,88 m	600
Meeting room 1	28	3,88 m	10
Meeting room 2	28	3,88 m	10
Meeting room 3	26	3,88 m	10
Meeting room 4	25	3,88 m	10

Conference halls

Conference halls description and specifications

Conference halls of Pavilion 2

Conference halls	Space, m ²	Height	Seating capacity (theatre seating)
H	286	3,88 m	300
J	98	3,88 m	80
K	94	3,88 m	90
L	127,6	3,88 m	120
M	67,3	3,88 m	70
N	67,3	3,88 m	70
P	54	3,88 m	50
Meeting room 5	30	3,88 m	9
Meeting room 6	24,8	3,88 m	10
Meeting room 7	22	3,88 m	10
Meeting room 8	35,8	3,88 m	16
Meeting room 9	49	3,88 m	18
Red (amphitheatre with a stationary stage)	723	from 1,76 m to 7,57 m	600
Blue (amphitheatre with a stationary stage)	723	from 1,83 m to 7,47 m	600

Conference halls of Pavilion 3

Conference halls	Space, m ²	Height	Seating capacity (theatre seating)
Hall 20 – Crocus Congress Hall (3-01 – 3-36)	162 – 9 170	6,05 m	150 – 5 500

Outdoor areas

Outdoor areas description and specifications

Crocus Expo outdoor territory benefits almost unlimited opportunities for organization of large scale expositions including expositions of large size heavy industrial and construction equipment, and also for holding spectacular sports competitions and other mass events.

Outdoor areas

Outdoor areas	Space, m ²
№4	786
№5	3 090
№6	2 680
№7	3 145
№8	3 913
№9	20 590
№10	21 740



Organizers

On the terrain of more than 1 000 000 m² there are 3 pavilions (19 exhibition halls, 52 conference halls) and outdoor areas which provide an exceptional opportunity to present various in terms of scale and profile exhibitions.

The fairgrounds offer to organizers and participants of events full range of services including customs clearance, stands build up with connection of all necessary engineering facilities, catering and many others.

Event organizers can use also lobbies and adjacent to pavilions outdoor territory alongside with exhibition halls when organizing events.

Crocus Expo exhibition halls serve the perfect platform for running of corporate events, concerts, discotheques and shows of any format and scale.

Outdoor territory allows accommodating test drives, festivals, shootings and other events any season regardless weather conditions.

Organizers which have chosen Crocus Expo

The high status of the complex is confirmed by many Russian and international partners. Unprecedented exhibit space and engineering facilitation allows holding events of different profile and scale including industrial trade fairs and international salons.

The world's leading events organizer Reed Exhibitions, and also Crocus Expo strategic partners – ITE and Messe Frankfurt companies accommodate in exhibition centre the major part of their expo program in the Russian Federation.

There are 52 conference halls (Crocus Congress Centre) for holding of conventions, congresses, business forums, conferences, seminars, meetings, presentations and training courses including:

Crocus Congress Hall

a unique transformable Crocus Congress Hall, comprising 36 conference halls

Pavilion 3, hall 20

Blue and Red

two amphitheatre seating conference halls (each for 600 seating capacity) with stationary stages

Pavilion 2

14 conference halls and 9 meeting rooms

adjoining exhibition halls

Pavilions 1 and 2

Among event organizers in Crocus Expo there are:

ACCA (Association of Chartered Certified Accountants) | AEB (Association of European Businesses) | Beautiful houses/WEG | CFA Institute | CTT Expo | DE-5 | Delovaya Rossiya, all-Russian public organization | Eventarium | Expotour | Federlegno Arredo Eventi spa | GRAND EXPO | GreenExpo | Grotek | Interdisciplinary Medical Alliance | ITE | ITEMF Expo | Reed Exhibitions | Soyuzagromash Development Agency | Russian Game Developer's Conference (KRI) | Russian Society of Clinical Oncology, all-Russian public organization | KST Interforum | MEDIEXPO | MEDIA GLOBE | Messe Frankfurt RUS | METRO Cash&Carry | MIDEXPO – exhibitions and trade fairs | Minpromtorg Russia | Moscow Region Government | MosShoes | National Veterinary Conference | OAR (Association of Russian Automakers) | Opora Rossiya, all-Russian public organization | PIR Expo | Russian Helicopter Systems | Russian Kynological Federation | Seventh Rainbow, production center | Sports and Sporting Events Management of the Moscow Department of Physical Culture and Sports, GBU

Exhibitions profile



Light industry

Stationery | Cosmetics | Underwear | Christmas and New Year products | Footwear | Clothes | Office equipment | Perfumery | Gifts | Consumer goods | Household goods | Wedding goods | Textile | Jewelry



Heavy industry

Aerospace industry | Aviation | Gas | Mining industry | Woodworking | Foundry | Machine building | Metal working | Metallurgy | Petrochemistry | Oil



Equipment and materials

Tools | Cables | Stones | Composites | Plastics | Handling equipment | Industrial equipment | Welding | Capital goods | Machine tools | Raw materials and expendable materials | Packing | Electric equipment



Branches

Science | Defense | Environment | Ecology | Economy | Power engineering



Medicine and health

Veterinary | Health care | Optics | Sport | Dentistry | Pharmaceuticals



Agriculture

Viticulture | Livestock | Apiculture | Fisheries | Horticulture



Transport

Cars | Commercial motor transport | Traffic management | Retro cars



HoReCa

Hotels | Hospitality industry | Catering | Drinks | Food | Restaurants



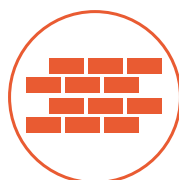
Leisure and hobbies

Handmade goods, crafts | Active outing | Antiques | Gadgets | Pets | Art | Books and other printed materials | Collecting | Music | Hunting | Travel | Fishing | Goods for children | Tourism | Movies | Fitness | Photo | Hobby | Yachts and boats



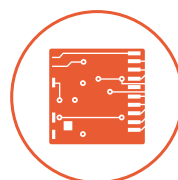
Professional services

Safety | Investment | Licensing | Logistics | Marketing | Education | Training | Events organization | Professional development | Advertising and promotion | Funeral services | Insurance | Cleaning | Human resource management | Finance | Franchising | Legal services



Construction and repair

Architecture | Plumbing | Interior design | Housing and communal services | Furniture | Real estate | Furniture production | Construction | Upkeep of buildings



IT and new technologies

Automation | Audiovisual equipment | High technologies | Information technologies | Computers and software | Multimedia | New technologies | Robotics | Radio and TV | Security system | Telecommunications | Electronics

Services

The fairgrounds offer to organizers and participants of events full range of services: stand design and build up with connection of all necessary engineering facilities (water and electricity supply systems, compressed air to stands), Internet and Wi-Fi provision, advertising opportunities on Crocus Expo territory and official website, audio- video and presentation equipment for rent, customs clearance, handling and rigging services, catering.



Design and build up of exhibition stands

BuildExpo LLC, Crocus Expo General Builder, offers full range of services related to exposition space organization: design, production, installation and decoration of stands of any complexity; electricity, water supply and compressed air connection; audio-video, projectors and presentation equipment for rent. BuildExpo LLC uses only the most qualitative and modern materials for standard and exclusive stands, conference halls and other premises build up.

www.buildexpo.ru



Conference halls rent

49 conference halls of Crocus Expo benefit accommodation of various profile events – conferences and conventions, scientific symposiums, seminars, forums, training courses and presentations including a unique transformable Crocus Congress Hall (Pavilion 3, hall 20), which features 36 conference halls.



Handling and rigging works

Crocus Expo Transport and Logistics Department competently render a wide range of services related to loading and unloading works, build up and dismantling works, hoisting and rigging works with application of the most modern hoisting equipment, provides for rent hoisting and transport mechanisms and organizes temporary parking of transport.



Catering

Crocus Expo recommends to organizers and exhibitors services of its official catering partners for organization of banquets, buffet dinner parties, coffee breaks and food delivery to exhibition stands.

Possibilities of the complex catering structures allow serving events of any level of complexity: for private guests, large companies, public organizations or government institutions.

The catering companies benefit:

- possibility to attract resources of all restaurants located on the Crocus City territory;
- availability of European, Mediterranean, Italian, Azerbaijani, Russian, Pan-Asiatic and author's cuisines;
- qualified personnel (waiters, bartenders, sommeliers, baristas, confectioners, chefs and interior designers);
- individual approach to each client;
- huge practical experience.



Advertising services

For many companies participation in exhibitions is an exclusively important advertisement mean for goods and services promotion to the market, entrance to new markets, increase the volumes of sales, search of new clients and business partners.

Crocus Expo offers to events organizers and participants a wide range of advertising opportunities to suit their marketing strategy and budget targeted at attraction of visitors.

Advertising in Crocus Expo allows drawing attention of a wide audience visiting daily Crocus City and passing in cars by the Moscow City Motor Ring.

Advertising on a show site considerably improve indicators and results of participation in exhibitions, being a source of additional information for visitors: navigation directly to stand, invitations to business events, seminars or master classes, notification about special actions and many other things.



Aquarium Hotel

There is the Aquarium Hotel*** located in the Crocus Expo Pavilion 3. The hotel offers participants and visitors of exhibition events comfortably furnished 225 rooms in several categories providing comfortable accommodation in the immediate vicinity of the fairgrounds.

The hotel guests enjoy a wide range of services including free parking lots, round-the-clock room service, a restaurant and lobby bar, meeting rooms, transfer services, visa support and many other services.

There are rooms of several categories in the Aquarium Hotel:

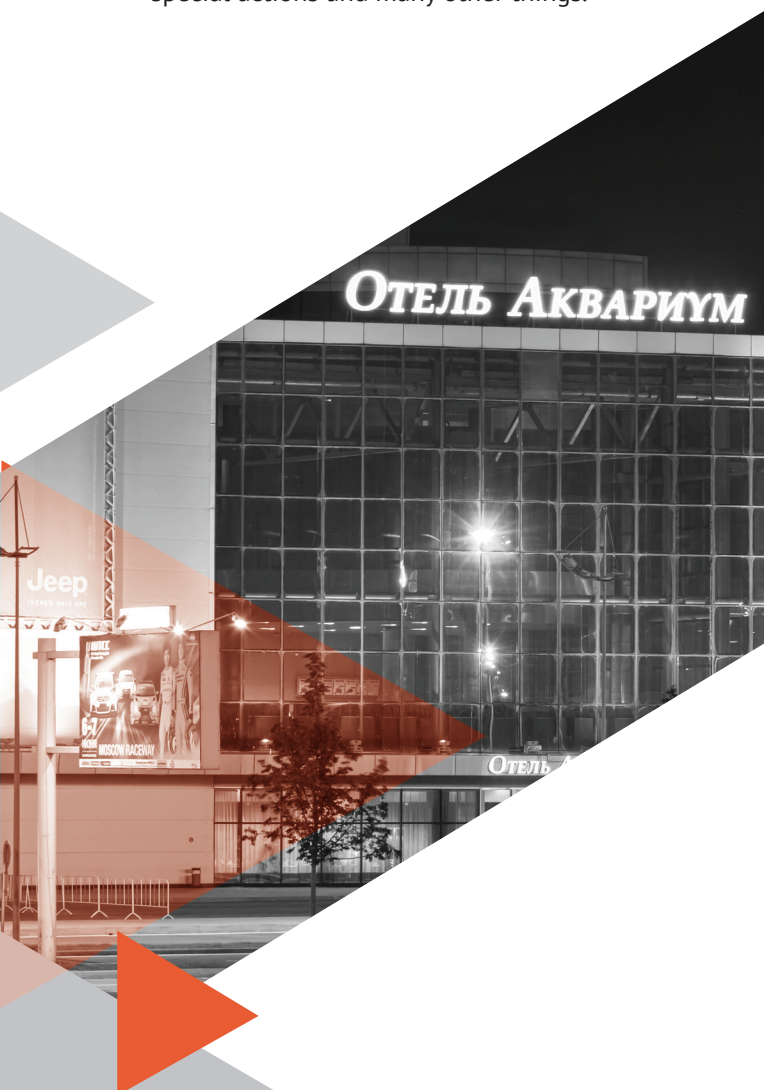
102 *standard rooms*

47 *the Moskva river view standard rooms*

64 *Studio suits*

12 *two-room Deluxe suits*

www.aquariumhotel.ru





Global Exhibitions Day

The Global Exhibitions Day – a professional event for the specialists of the exhibition industry – has been organized by the Global Association of the Exhibition Industry UFI.

*The first Global Exhibitions Day was held
June 8, 2016.*

The main goal is to raise awareness about the value of the exhibition industry in modern business, in the development of global and national economies.

Exhibitions are one such effective tool that can be used to gain multiple marketing advantages.

Exhibitions:

- gather at the same time and in the same place all players of the branch market: suppliers, producers of goods and services, distributors, consumers, experts, representatives of state structures and mass media;
- serve as a way of potential assessment (state, prospects, directions of development) of the branch market;
- contribute to the revival of trade and expand international business contacts;
- actively promote economic growth, play a significant role in social and economic development of the country;
- provide update and increase in production efficiency, promote creation of new jobs and fast development of economy at the regional and national levels.



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